

Money Matters: Mobile Workforces and Local Economic Development in Source Communities

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On the Move Partnership



- Working in seven Canadian provinces and abroad
 - British Columbia
 - Alberta
 - Ontario
 - Quebec
 - Nova Scotia
 - Prince Edward Island
 - Newfoundland and Labrador
 - Norway, Iceland, the United Kingdom, the United States
- Multiple sectors
 - Oil and gas
 - Mining
 - Nickel processing
 - Retail service
 - Health
 - Construction
 - Trucking
 - Shipping
 - Tourism
 - Forestry
 - Fisheries

Research Questions

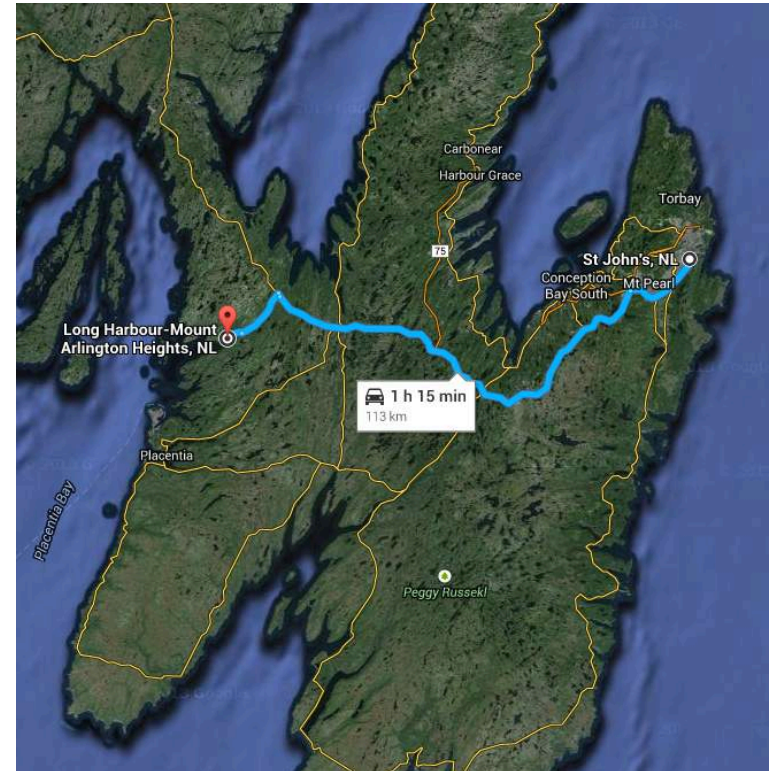
1. What factors influence a worker's decision to stay in their source communities and commute rather than relocate closer to their worksite?
2. How do mobile workers spend their time in their source communities?
3. **How do mobile workers financially contribute to the local economy in their source communities?**



Case Study



VALE



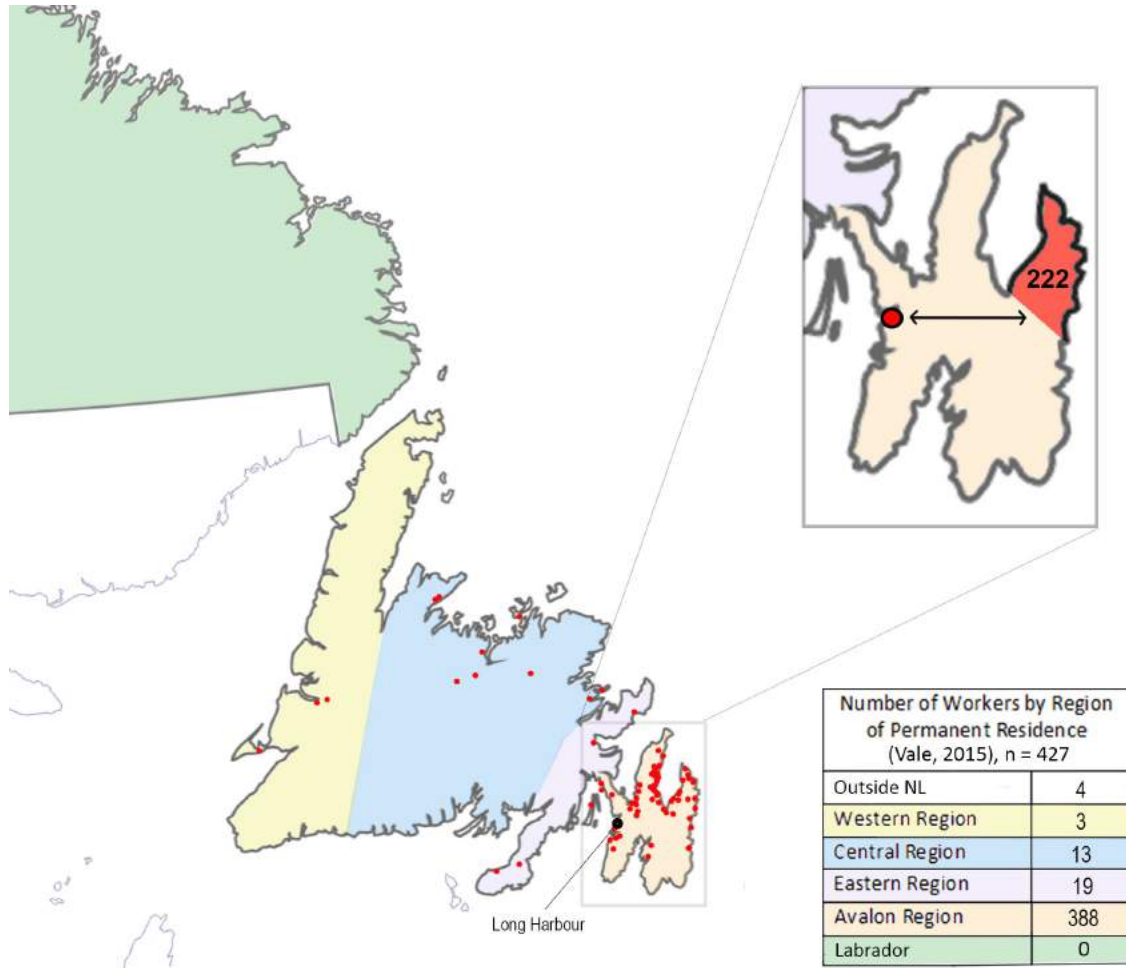
Methodology

- Distributed 400 questionnaires to nickel processing employees, 131 were completed
- 21 semi structured interviews conducted
- Participant observation



Long Harbour, NL (Hall, 2014)

Source Communities

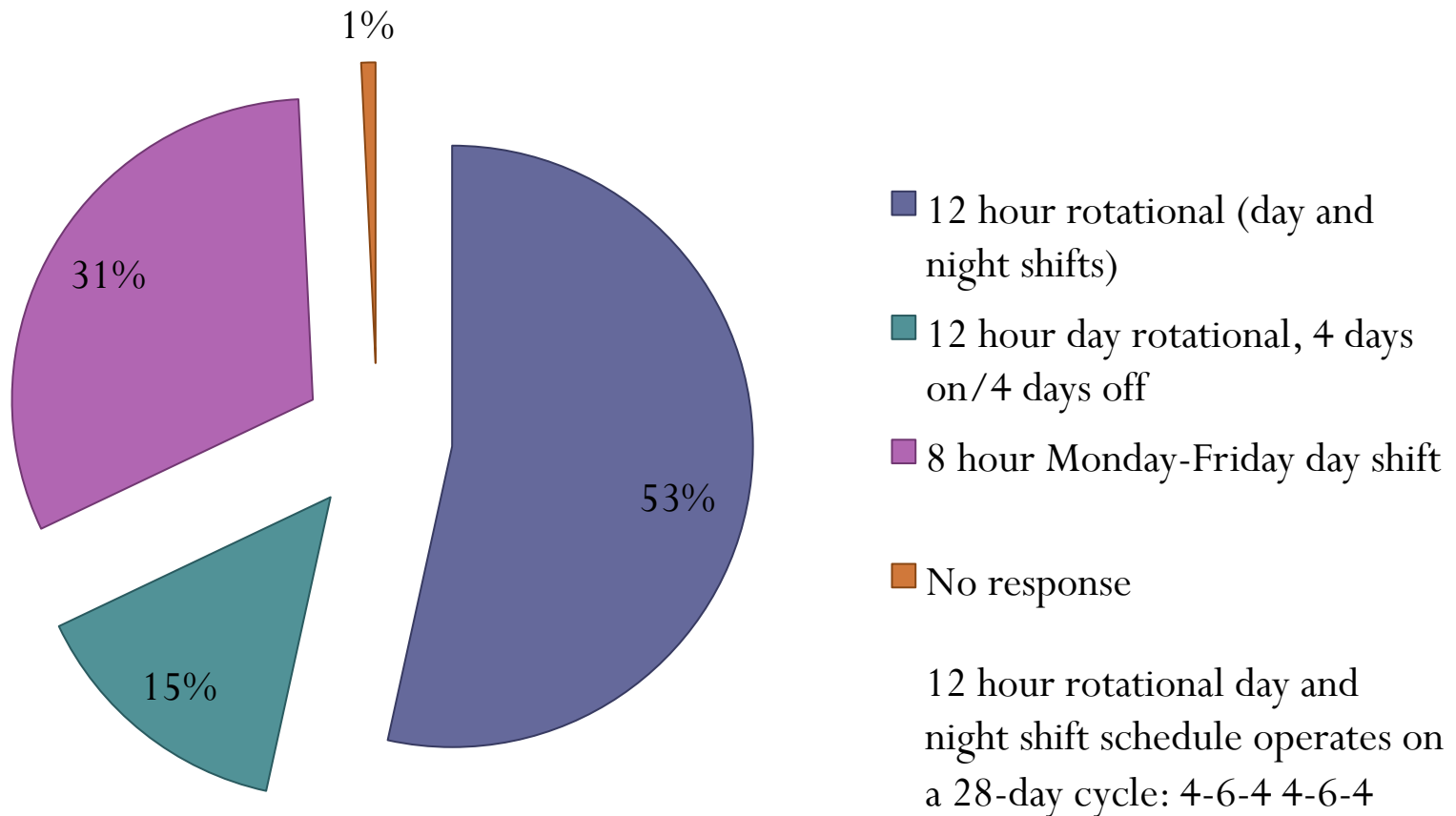


Source Communities

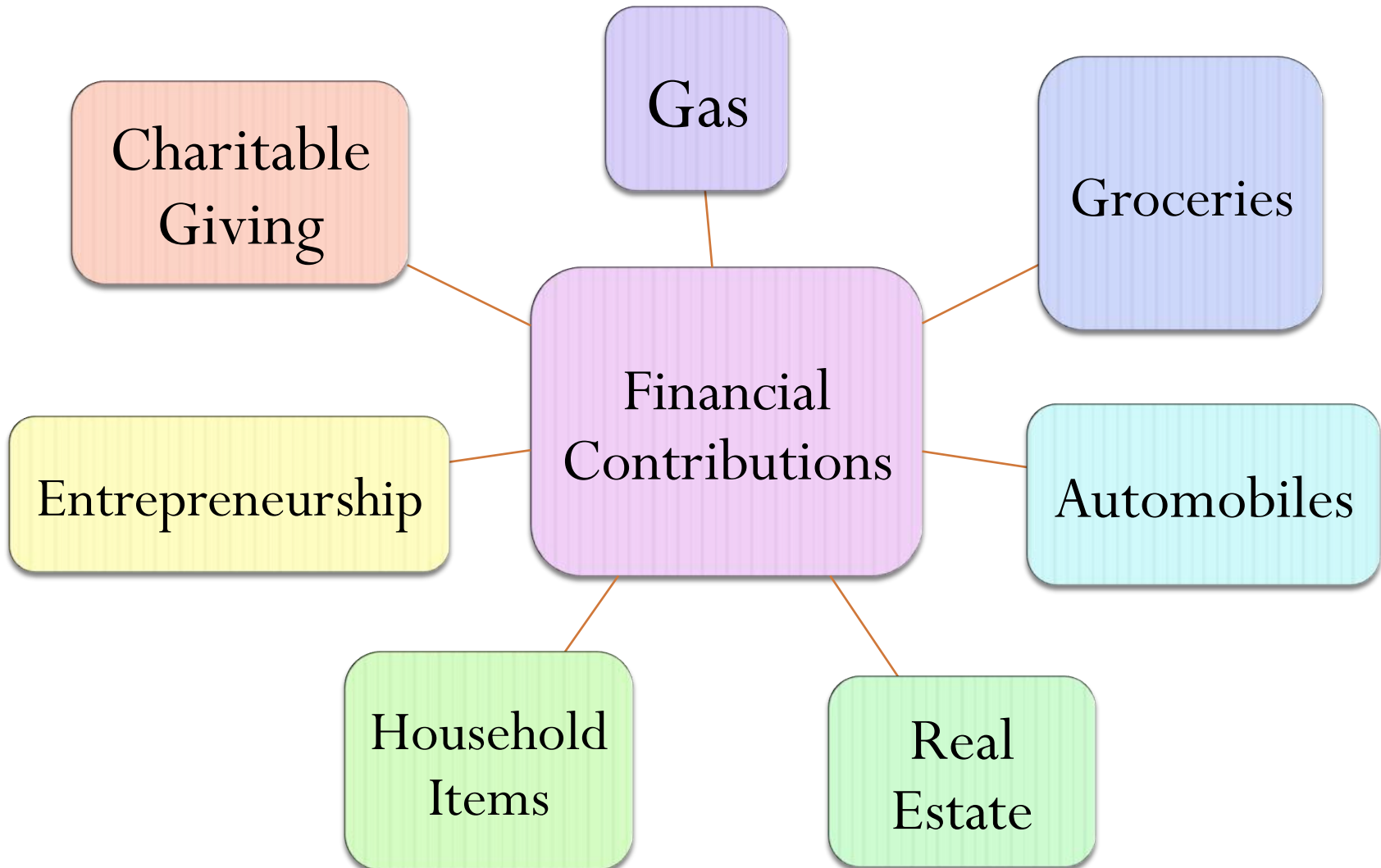
<i>Community of Primary Residence</i>	<i>Total Respondents (n=131)</i>
St. John's	30 (23%)
Conception Bay South	14 (11%)
Paradise	12 (9%)
Mount Pearl	8 (6%)
Placentia	7 (5%)
Bay Roberts	6 (5%)
Long Harbour	4 (3%)
Clarenville	4 (3%)

Work Schedule of Respondents

Work Schedule of Questionnaire Respondents



Financial Contributions to the Local Economy?



Communities Where Workers Purchase Gas

<i>Community</i>	<i>Total Respondents (n=131)</i>	<i>Respondents that commute more than 50km (n=105)</i>	<i>Respondents that commute less than 50km (n=26)</i>
St. John's	46 (35%)	40 (38%)	6 (23%)
CBS	18 (14%)	18 (17%)	0
Whitbourne	17 (13%)	12 (11%)	5 (19%)
Placentia	11 (8%)	0	11 (42%)
Paradise	8 (6%)	8 (8%)	0
Mount Pearl	7 (5%)	7 (7%)	0
Holyrood	5 (4%)	5 (5%)	0
Clareville	4 (3%)	4 (4%)	0
No response	4 (3%)	3 (3%)	1 (4%)

Communities Where Workers Purchase Groceries



<i>Community</i>	<i>Total Respondents (n=131)</i>	<i>Respondents that commute more than 50km (n=105)</i>	<i>Respondents that commute less than 50km (n=26)</i>
St. John's	62 (47%)	52 (52%)	10 (38%)
CBS	20 (15%)	20 (19%)	0
Mount Pearl	15 (11%)	15 (14%)	0
Bay Roberts	13 (10%)	11 (10%)	2 (8%)
Placentia	11 (8%)	0	11 (42%)
Whitbourne	8 (6%)	3 (3%)	5 (19%)
Paradise	7 (5%)	7 (7%)	0
Carbonear	5 (4%)	5 (5%)	0
Clareville	5 (4%)	5 (5%)	0

Communities Where Workers Purchase Automobiles

<i>Community</i>	<i>Total Respondents (n=131)</i>	<i>Respondents that commute more than 50km (n=105)</i>	<i>Respondents that commute less than 50km (n=26)</i>
St. John's	46 (35%)	36 (34%)	10 (38%)
Gander	3 (2%)	2 (2%)	1 (4%)
Outside NL	3 (2%)	3 (3%)	0
Mount Pearl	2 (2%)	2 (3%)	0
Carbonear	2 (2%)	1 (less than 1%)	1 (4%)
Bay Roberts	1 (less than 1%)	0	1 (4%)
Clareville	1 (less than 1%)	1 (less than 1%)	0
Portugal Cove	1 (less than 1%)	1 (less than 1%)	0

Real Estate



Purchasing, building or renovating a home or cabin since starting employment at the nickel processing facility.

	<i>Total Respondents (n=131)</i>	<i>Respondents that commute more than 50km (n=105)</i>	<i>Respondents that commute less than 50km (n=26)</i>
Purchase/Build a Home	49 (37%)	38 (36%)	11 (42%)
Renovate Home	33 (25%)	26 (25%)	7 (27%)
Purchase/Build a Cabin	1 (less than 1)	0	1 (4%)
Renovate Cabin	2 (2%)	1 (less than 1%)	1 (4%)

Communities where questionnaire respondents purchased or built a home since starting employment at the Vale plant.

<i>Community</i>	<i>Total Respondents (131)</i>	<i>Community</i>	<i>Total Respondents (131)</i>
Paradise	6 (5%)	Clareville	2 (2%)
CBS	6 (5%)	Bay Roberts	2 (2%)
St. John's	2 (2%)	Blaketown	2 (2%)
Mount Pearl	2 (2%)	Long Harbour	2 (2%)

Other Notable Trends

- 83% of respondents purchase clothes in St. John's
- 87% of respondents purchase household items in St. John's
- 2% engaged in entrepreneurial activities
- 65% of respondents charitable contributions stayed the same (62% of those that commute over 50km vs. 77% that commute under 50km)

Key Points

- Source communities for Vale plant workers are distributed all across NL, with 52% located in the St. John's CMA
- While there is some 'local' spending occurring, many workers continue to spend in urban communities
- Opportunities for communities to realize potential of reoccurring expenditures (i.e. gas, groceries)?

Thank you
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