Building Vibrant Rural Futures Conference

Construire un avenir rural viable conference

12-15 October 2016
Guelph, Ontario

Conference Program

NOTE: This is a DRAFT program and is subject to change. Final program will be posted October 1.
Registration

Location
Oakwood Ballroom, Holiday Inn

Wednesday, October 12  8:00am – 6:30pm
Thursday, October 13  7:00am – 4:30pm
Friday, October 14  7:00am – 4:30pm

Wednesday, October 12

Time and Location TBA  Fieldtrips (Optional)

- Examining the Past, Exploring the Future
- The Grand Tour
- All the World’s A Stage
- Ontario Agricultural College

6:30 pm – 8:30pm  Opening Keynote

Welcome

Keynote Speaker: Dr. Erlend Moster Knudsen

*Climate Scientists: Searching for the Golden Mean Between Pencil Pushers and Activists*

Location: TBA
Thursday, October 13

8:30 am – 10:00am Welcome & Keynote

Welcome

**Keynote:** Andrée Cazabon & Leona Matthews

*Lessons Learned in a Remote First Nation Community During a Unique Reconciliation Trip in Their Homes*

*Location:* Oakwood Ballroom

10:00 am – 10:30 am Break & Poster Session

*Room:* Oakwood Ballroom Part B

**Poster Presentations**

I. **Huron County Healthy Rural Policy Lens (HCHRPL) - Encouraging Implementation**
   Presenter: Sheila Schuehlein, Gateway Centre of Excellence in Rural Health and Huron Business Development Corporation

II. **“Parade of Horses”: Artists, Industry & Community Engagement Project**
    Presenters: Susan Powell, Artist & Vicki Sword, Headwaters Equine Leadership Group

III. **Emergency Medicine (EM) Training for Rural Family Physicians (FPs)**
    Presented by: Michelle Hunter, ROMP; Dr. Peter Wells, ROMP; Carly Visentin, ROMP

IV. **Rural recreation infrastructure sustainability and effects on population retention and in-migration in South West Manitoba**
    Presented by: Michael Blatherwick, Rural Policy Learning Commons

V. **Creating the BC Rural Dividend Program: Big Opportunities for Small Communities**
    Presenter: Kathleen Van Ekris, Province of British Columbia, University of Victoria

VI. **Assessing the Effects of Corporate Social Responsibility Activities on Beneficiaries**
    Presenter: Michael Adiyia, Brandon University

VII. **Community Leadership and Community Development**
    Presenter: Michael Adiyia, Brandon University

- This is a DRAFT program and is subject to change. Final program will be posted October 1 -
10:30 am – 12:00pm  Concurrent Sessions

T1. Community Improvement Planning & Business Improvement Areas
Room: Galt
Chair: Al Lauzon

I. Innovative Approaches to Upper and Lower Tier CIPs
Presenter: Nancy Reid, Senior Planner, Stantec Consulting

II. Quantifying the return on investment of Ontario’s Business Improvement Areas (BIAs) and their Stakeholders
Presenter: Kay Matthews, Executive Director – Ontario Business Improvement Area Association; John Kiru, TABIA; Craig Stevens, City of Barrie BIA

T2. Agricultural & Rural Sustainability
Room: Brock Room
Chair: Ruth Mealy

I. A Decade of Direct-Farm Marketing Data
Presenter: Suzanne Ainley, The Ainley Group

II. Increasing agricultural capacity and food production in Labrador: Conversations with farmers
Presenter: Ewa Dabrowska, Memorial University

III. Measuring Rural Sustainability to Mobilize Regional Partners
Presenter: Brennan Lowery, Memorial University (Data)

T3. Panel - Regional and Rural Broadband in Canada: A Longstanding Dilemma with Unfettered Optimism
Room: Tweedsmuir
Organizer
Helen Hambly, University of Guelph

Panelists
Helen Hambly, University of Guelph
Wayne Kelly, Brandon University
Ivan Emke, Memorial University, Grenfell Campus
Campbell Patterson,
T4. Capacity Building Session - *Social Enterprise: A strategy for enhancing social networks and activating a labour force in ageing rural communities*

*Room:* Trillium  
*Organizers*  
Michele Murray, Western Ottawa Community Resource Centre  
Julie McKercher, Western Ottawa Community Resource Centre

T5. Capacity Building Session - *Good Data and Analysis--A Key Ingredient for Effective Rural Economic Development*

*Room:* Oakwood Ballroom Part A  
*Organizers*  
Michael Florio, Ontario Ministry of Agriculture, Food and Rural Affairs, Rural Policy Branch  
Darren Shock, Ontario Ministry of Agriculture, Food and Rural Affairs, Regional Economic Development Branch

T6. Panel - *Partnerships in Aboriginal education, labour force and economic development*

*Room:* Wellington  
*Moderator*  
Kelly Vodden, Environmental Policy Institute, Grenfell Campus, Memorial University

*Panelists*  
Heather Hall, School of Environment, Enterprise and Development, University of Waterloo  
Kim Postma, Huron Small Business Enterprise Centre

12:00 pm – 1:00 pm  
Lunch  
*Oakwood Ballroom*

Welcome Remarks

*State of Rural Canada Update* by Sean Markey

1:00 pm – 2:30 pm  
Concurrent Sessions

T7. Rural Youth, Sports and Recreation

*Room:* Brock Room  
*Chair:* Joshua Barrett

- This is a DRAFT program and is subject to change. Final program will be posted October 1 -
I. Pathways to Success for Rural Youth Employment: A Provider's Perspective  
Presenter: Carly Heck, University of Alberta; Lars K. Hallstrom, University of Alberta;  
Rebecca Purc-Stephenson, University of Alberta

II. Sustaining A Rural Youth Centre through Social Innovation and Institutional Entrepreneurship  
Presenter: Al Lauzon, SEDRD, University of Guelph

III. Locating Sport and Recreation in Rural Community Development  
Presenter: Kyle Rich, Western University; Laura Misener, Western University;  
Municipality of Powassan Recreation Committee

T8. Community Engagement & Mobilization
Room: Tweedsmuir
Chair: Bojan Furst

I. Community-University Partnerships to Enhance Research Impact: Mechanisms for Engagement  
Presenter: Caroline Duvieusart-Déry, Community Engaged Scholarship Institute,  
University of Guelph; Karen Nelson, Community Engaged Scholarship Institute,  
University of Guelph

II. (re)Visiting Your Future  
Presenter: Heather Mair, Department of Recreation & Leisure Studies, University of Waterloo

III. The Case of Inverness County: Initial data from the Capacity and Resilience project  
Presenter: Marguerite Cassin, School of Public Administration, Dalhousie University;  
Markus Sharaput, School of Public Administration, Dalhousie University

T9. Technology in Rural, Northern & Aboriginal Communities
Room: Galt
Chair: Heather Hall

I. Digital technology adoption in remote and northern Indigenous communities  
Brian Beaton, First Nations Innovation Research Project, University of New Brunswick

II. Telecommunications policy to support remote Indigenous communities  
Susan O’Donnell, Department of Sociology, University of New Brunswick

III. Rural communities and ICT: comparisons from the community informatics experience  
Presenter: Eduardo Villanueva-Mansilla, Department of Communications, Pontificia Universidad Católica del Perú

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T10. Panel - Feeding ourselves: food systems management in rural regions  
Room: Trillium  
Organizer  
Terri MacDonald, Columbia Basin Rural Development Institute, Selkirk College  
Panelists  
Terri MacDonald, Columbia Basin Rural Development Institute, Selkirk College  
Sarah Breen, Selkirk College  
John Devlin, University of Guelph  
Philip Loring, University of Saskatchewan  
Matteo Vittuari, Unibo  

Room: Oakwood Ballroom Part A  
Organizer  
Ray Bollman, Rural Development Institute, Brandon University  
Panelists  
Alessandro Alassia, Statistics Canada  
Patrick Charbonneau, Statistics Canada  
Brian Murphy, Statistics Canada  

T12. Capacity Building Session - Experiencing Arts-Based Knowledge Mobilization  
Room: Wellington  
Organizer  
Georgia Simms, Community Engaged Scholarship Institute, University of Guelph  

2:30 pm – 3:00 pm Break & Poster Session  

Room: Oakwood Ballroom Part B  

Poster Presentations  

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II. “Parade of Horses”: Artists, Industry & Community Engagement Project  
Presenters: Susan Powell, Artist & Vicki Sword, Headwaters Equine Leadership Group

III. Emergency Medicine (EM) Training for Rural Family Physicians (FPs)  
Presented by: Michelle Hunter, ROMP; Dr. Peter Wells, ROMP; Carly Visentin, ROMP

IV. Rural recreation infrastructure sustainability and effects on population retention and in-migration in South West Manitoba  
Presented by: Michael Blatherwick, Rural Policy Learning Commons

V. Creating the BC Rural Dividend Program: Big Opportunities for Small Communities  
Presenter: Kathleen Van Ekris, Province of British Columbia, University of Victoria

VI. Assessing the Effects of Corporate Social Responsibility Activities on Beneficiaries  
Presenter: Michael Adiyia, Brandon University

VII. Community Leadership and Community Development  
Presenter: Michael Adiyia, Brandon University

3:00 pm – 4:30 pm  Concurrent Sessions

T13. Planning & Development  
Room: Tweedsmuir  
Chair: Ryan Gibson

I. Unconventional shale gas development: Challenges for Policy and EA Practice  
Presenter: Nonita T. Yap, University of Guelph

II. Bioregional Design for Multiple Aggregate Extraction Site Rehabilitation in the Oak Ridges Moraine, Ontario  
Presenter: Karen Landman, Landscape Architecture, University of Guelph; Heather Schibli, University of Guelph

III. Discursive Framing & Community Mobilization: The Melancthon Mega Quarry  
Presenter: Rebecca McEvoy, University of Guelph; presented by John Devlin, University of Guelph

Room: Galt  
Chair: David Douglas

Presenter: Cheryl O’Connell, North Island College, British Columbia; University of Guelph

II. Precarious Employment in Rural Ontario  
Presenter: Valencia Gaspard, University of Guelph

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III. Building Resilient Rural Communities: how the 4-H community learning approach contributes to human capital for rural contexts
Presenter: Heather Sansom, School of Environmental Design & Rural Development, University of Guelph

T15. Climate Change & Food
Room: Wellington
Chair: Sean Manners

I. Food (waste) and energy nexus: resilience, challenges and opportunities
Presenter: Matteo Vittuari, Department of Agricultural and Food Sciences, University of Bologna, Italy

II. Rooted Well-being: Reducing Climate Change through Emphasizing Plant Proteins
Presenter: Kathleen Kevany, Dalhousie University

III. From Government Regulation to the Open Market: A Study on the Effects of Regulation Change in the Dairy Industry in Australia, Ireland, and Canada: A Case Study Analysis
Presenter: Christine Zwart, University of Guelph; presented by John Devlin, University of Guelph

T16. Panel - Bridging the Knowledge Deficit: Infrastructure Renewal for Rural Canada
Room: Trillium
Organizer
Sean Markey, Simon Fraser University

Panelists
Sean Markey, Simon Fraser University
Lars Hallstrom, University of Alberta
Kelly Vodden, Memorial University
Laura Ryser, University of Northern BC
Wayne Kelly, Brandon University

T17. Panel - Accessing Rural Data Part 2
Room: Oakwood Ballroom Part A
Organizer
Norman Ragetlie, Rural Ontario Institute

Panelists
Paul Knafelc, Community Benchmarks
Nelson Rogers, Sonoptic
Ray Bollman, Rural Development Institute, Brandon University
T18. Panel - Community-based radio as a tool in rural community development
Room: Brock Room
Organizer
Ivan Emke, Memorial University, Grenfell Campus

Panelists
Mark K. Watson, Concordia University
Sara Breitkreutz, Concordia University
Bojan Furst, Harris Centre, Memorial University

4:30 pm – 6:00 pm CRRF Annual General Meeting
Room: Oakwood Ballroom

Friday, October 14

7:00 am – 8:30 am New Researchers Forum
Room: TBA
Hosted by Bill Ashton, Rural Development Institute, Brandon University

8:30 am – 10:00 am Concurrent Session

F1. Aboriginal Transformations
Room: Trillium
Chair: Heather Hall

I. The Saskatchewan First Nations Technical Services Co-operative: Unique Challenges, Unique Solutions
Presenter: Darcy Overland, Centre for Co-operatives, University of Saskatchewan; Kevin McLeod, Federation of Sovereign Indigenous Nations (FSIN) & Saskatchewan First Nations Technical Services Co-Operative (SFNTSC); Murray Fulton, Centre for Co-operatives & Johnson Shoyama School of Public Policy, University of Saskatchewan
II. **Aboriginal Transformations and Issues: Whose Transformation? Whose Issues?**  
*Cultural and ecological survival in a world of Western hegemony*  
Presenter: Stephen Paul Booth, School of Environmental Design and Rural Planning, University of Guelph

III. **Rural and Indigenous Economic Development: Adding the Fourth Business Model**  
Presenter: Merle Massie, Co-operatives First/Centre for the Study of Co-operatives;  
Darcy Overland, Centre for Co-operatives, University of Saskatchewan; Kyle White, Co-operatives First

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**F2. Responding to Climate Change**  
*Room:* Tweedsmuir  
*Chair:* Sarah Breen

I. **Toward a more holistic understanding of an Arctic climate system in rapid transition**  
Presenter: Erlend Moster Knudsen, University of Cologne

II. **Community Self-organization and Social Resilience to Natural Hazards in Rural Indonesia**  
Presenter: Arini W. Utami, School of Public Policy, Oregon State University

III. **Using ‘Living’ Green Infrastructure (GI) to Combat Climate Change and Build Resilient Rural Communities**  
Presenter: Paul Kraehling, School of Environmental Design and Rural Development, University of Guelph

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**F3. Rural Open Data**  
*Room:* Oakwood Ballroom Part A  
*Chair:* Wayne Kelly

I. **Celebrating Rural Information Seeking and Use**  
Presenter: Angela Pollak, University of Western Ontario

II. **The Digital Basin: Open Data for Open Government in Rural BC**  
Presenter: Terri MacDonald, Columbia Basin Rural Development Institute, Selkirk College

III. **Big Data for Small Places – Assessing the Outputs and Impacts of Ireland’s National Spatial Strategy on Rural Sub-Regions**  
Presenter: Brendan O’Keefe, Mary Immaculate College, University of Limerick, Ireland

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**F4. Regional Economic Development**  
*Room:* Brock Room  
*Chair:* Ryan Gibson

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I. Including regional in local economic development: a next step in Manitoba  
Presenter: Bill Ashton, Rural Development Institute, Brandon University

II. Evolution of the Headwaters Region (Caledon/Dufferin/Erin & King) as a Centre of Equine Excellence: From Strategy to REAL Regional Economic Development & Creative Community Engagement  
Presenter: Michele Harris, Executive Director, Headwaters Tourism Association; Susan Powell, Ontario Ministry of Agriculture, Food and Rural Affairs; Vicki Sword, Headwaters Equine Leadership Group

III. Collaboration and Rural Regional Economic Development in Ontario’s Agri-Food Sector  
Presenter: Julie Welch, University of Guelph; Janet Horner, Golden Horseshoe Food & Farming Alliance; John Devlin, University of Guelph

F5. Panel - Collaboration - A lot of work but it works!  
Room: Galt  
Organizer: Jamie Reaume, Chair, Golden Horseshoe Food and Farming Alliance

Panelists  
Bill Hodgson, Regional Councillor Niagara Region  
Janet Horner, Executive Director, Golden Horseshoe Food and Farming Alliance  
Mark Head, Manager, Integrated Planning Division Region of Peel

F6. Panel - Moving in and out of rural communities: Beyond internal and international migration binaries Part I  
Room: Wellington  
Organizers  
Belinda Leach, University of Guelph  
Philomena de Lima, UHI-Inverness College, UK & RPLC Migration Theme Group

Panelists  
I. Home is “here”; the impact of (im)migration, and rural versus urban locale on one’s sense of community belonging in Canada  
Presenter: E. Dianne Looker, MSVU and Acadia Universities

II. Money Matters: Mobile Workforces and Local Economic Development in Source Communities  
Presenter: Joshua Barrett, Memorial University of Newfoundland

III. Motivations of Mexican Workers to Participate in Canada’s Seasonal Agricultural Workers Program, and the impact of remittances on Mexican farms: An Empirical Analysis.  
Presenter: Lidia Carvajal UAEM, Mexico, Thomas Johnson, MU, USA, Judith Stalmann MU, USA
10:00 am – 10:30 pm Break & Poster Session

Room: Oakwood Ballroom Part B

Poster Presentations

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V. Creating the BC Rural Dividend Program: Big Opportunities for Small Communities  
Presenter: Kathleen Van Ekris, Province of British Columbia, University of Victoria

VI. Assessing the Effects of Corporate Social Responsibility Activities on Beneficiaries  
Presenter: Michael Adiyia, Brandon University

VII. Community Leadership and Community Development  
Presenter: Michael Adiyia, Brandon University

10:30 am – 12:00 pm Concurrent Sessions

F7. Rural Water & Resource Governance
Room: Tweedsmuir
Chair: Sarah Breen

I. First Nations Water Security and Pathways for Collaboration  
Presenter: Sheri Longboat, SEDRD, University of Guelph

II. Enhancing Source Water Protection in Rural Regions: Exploring the Role of Governance and Capacity Building  
Presenter: Sarah Minnes, Memorial University of Newfoundland

III. The Need for Aboriginal Forest Tenure in Northern Manitoba  
Presenter: Ryan Bullock, University of Winnipeg and Julia Lawler

F8. Rural Data
Room: Brock Room
Chair: Wayne Kelly

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I. **Measuring Farmland Conversion in Ontario**  
Presenter: Sara Epp, University of Guelph; James Newlands, University of Guelph; Wayne Caldwell, University of Guelph

II. **Mapping Community Assets and Capitals**  
Presenter: Valencia Gaspard, University of Guelph; Scott Brown, University of Guelph; Renee Leroux, University of Guelph; Lissel Hernandez Gongora, University of Guelph

III. **“REAP”ing Data in Manitoba**  
Presenter: Ruth Mealy, Manitoba Growth, Enterprise and Trade, Province of Manitoba

F9. Panel - Considering Climate Change in Rural Planning and Policy  
Room: Oakwood Ballroom Part A  
Organizer  
Sean Manners, Environmental Policy Institute/Master of Arts in Environmental Policy Program, Grenfell Campus, Memorial University

Panelists  
Sean Manners, Environmental Policy Institute/Master of Arts in Environmental Policy Program, Grenfell Campus, Memorial University  
Nick Mercer, PhD student, University of Waterloo  
Conor Curtis, Environmental Policy Institute/Master of Arts in Environmental Policy Program, Grenfell Campus, Memorial University  
Hope Olusanya, Environmental Policy Institute/Master of Arts in Environmental Policy Program, Grenfell Campus, Memorial University

F10. Capacity Building Session - Asset Mapping for Food and Farming  
Room: Galt  
Organizer  
Janet Horner, Executive Director, Golden Horseshoe Food and Farming Alliance  
Janice Janiec, Project Manager, Asset Mapping  
Marilyn Bidgood, Project Manager, Ontario East Asset Mapping

F11. Capacity Building Session - Entrepreneurship from a Community Perspective: A Workshop on Visual Storytelling as a Pathway to Engage Community Leaders and Inform Policy and Practice  
Room: Trillium  
Organizers  
Joelena Leader, International Centre for Northern Governance and Development, University of Saskatchewan

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Dazawray Landrie-Parker, International Centre for Northern Governance and Development, University of Saskatchewan

**F12. Panel - Moving in and out of rural communities: Beyond internal and international migration binaries Part II**  
*Room*: Wellington  
*Organizers*:  
Belinda Leach, University of Guelph  
Philomena de Lima, UHI-Inverness College, UK & RPLC Migration Theme Group

**I. New Mobile Realities in Mature Staples-Dependent Resource Regions: Local Governments and Work Camps**  
Presenter: Laura Ryser, Geography Program, University of Northern British Columbia; Greg Halseth, Geography Program, University of Northern British Columbia; Sean Markey, Resource and Environmental Management, Simon Fraser University; Marleen Morris, Community Development Institute, University of Northern British Columbia

**II. Intergenerational family stories of mobile labor: Initial findings from families of mobile oil workers in PEI and Cape Breton**  
Presenter: Doug Lionais, Cape Breton University; Christina Murray, University of Prince Edward Island; Ashlee Cunsolo Wilox, Cape Breton University

**III. Fly-in/Fly-out Mobility in Source Hub Communities: Potential Implications for Community Sustainability in the Canadian Context**  
Presenter: Leanna Butters, Environmental Policy Institute, Memorial University, Grenfell Campus

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12:00 pm – 1:00 pm Lunch Oakwood Ballroom

1:00 pm – 2:30 pm Concurrent Sessions

**F13. Panel - Digital Communications for Organizational Development: The case of rural networks**  
*Room*: Oakwood Ballroom Part A  
*Organizer*: Wayne Kelly

*Panelists*:  
Sarah Cook, Social Media Coordinator, Rural Policy Learning Commons  
Wayne Kelly, Project Coordinator, Rural Policy Learning Commons

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F14. Adapting to Climate Change & Emergency Planning
Room: Brock Room
Chair: Karla Uliani

I. *Adapting to climate change: The case of municipal climate change action planning in Nova Scotia, Canada*
   Presenter: Brennan Vogel, MEOPAR Postdoctoral Fellow, University of Western Ontario

II. *Digging Fireline to Digging for Oil and Gold, Rural Emergency Planning in Canada’s Rural Industrial Sectors*
    Presenter: Greg Bartlett, RPLC, RDI and WASP Manufacturing

III. *Building Small Island Resilience to Global Climate Change: Outcomes from an International Symposium*
    Presenter: Laurie Brinklow, Institute of Island Studies, University of Prince Edward Island; James Randal UNESCO Chair in Island Studies and Sustainability, University of Prince Edward Island

F15. Rural Labour Market Development & Revitalization
Room: Tweedsmuir
Chair: Heather Hall

I. *A community-based approach to rural workforce development: insights from the US Great Plains*
   Presenter: Carolyn J. Hatch, Purdue

II. *Rural Community Green Career Profiles*
    Presenter: Suzanne Ainley, Nottawasaga Futures

III. *Revitalization - A community economic development initiative*
    Presenter: David Felker

F16. Capacity Building Session- Supportive Policy for Rural Social Enterprise Development
Room: Galt
Organizers
Mary Ferguson, University of Guelph

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F17. Panel - Crossing streams: An interdisciplinary panel on rural water
Room: Trillium
Organizer
Sarah Minnes, Memorial University of Newfoundland
Sarah Breen, Simon Fraser University

Panelists
Sarah Breen, Simon Fraser University
Don Sturge, Indian Bay Ecosystem Corporation, Indian Bay NL
John FitzGibbon, University of Guelph
Sheri Longboat, SEDRD, University of Guelph

F18. Panel - Moving in and out of rural communities: Beyond internal and international migration binaries Part II
Room: Wellington
Organizers
Belinda Leach, University of Guelph
Philomena de Lima, UHI-Inverness College, UK & RPLC Migration Theme Group

Panelists
I. Agricultural Temporary Foreign Workers in Rural Areas or Small Cities: the invisible and ignored regional actors
   Presenter: Linamar Campos, University of Montreal
II. Rural Youth Migration in the context of Rural Labour Shortages
   Presenter: Ray Bollman, Rural Development Institute, Brandon University
III. Internal and international employment-related geographical mobility in rural Canada: Insights from the On the Move Partnership
   Presenter: Barbara Neis, Memorial University, St. John’s, NL

2:30 pm – 3:00 pm Break & Poster Session
Room: Oakwood Ballroom Part B

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Presenter: Michael Adiyia, Brandon University

3:00 pm – 4:30 pm  Keynote Speaker

Keynote Speaker: Keith Roulston

Talking to ourselves: Why rural people need to communicate within and between their communities and how the system is breaking down

Location: Oakwood Ballroom

7:00 pm  Conference Banquet & Entertainment

Location: Oakwood Ballroom

Saturday, October 15

8:30 am – 10:00 am  Plenary Workshop

S1. Canadian Regional Development Part 1
Room: Oakwood Ballroom

Organizer
Kelly Vodden, Memorial University, Grenfell Campus

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10:00 am – 10:30 am  Break

10:30 am – 12:00 pm  Plenary Workshop

S2. Canadian Regional Development Part 2  
*Room*: Oakwood Ballroom

**Organizer**  
Kelly Vodden, Memorial University, Grenfell Campus

1:00 pm – 5:00 pm  Rural Policy Learning Commons Dialogue Session

*Room*: Oakwood Ballroom

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